



Jim McMahon Golf Inc.

QUARTERLY NEWSLETTER - WINTER 2003



A note from Jim.



The winter is here and it's the best time to perfect your swing in our heated bays.

Once again, I am offering Holiday Gift Certificates, the perfect gift for the golfer in your life. If the idea of cold weather has you dreaming of sunnier days, then join me at the Palm Coast Resort in February. If you missed our last golf trip to Ireland, don't worry we're going back in 2004. Until then don't miss out on your chance to join me in sunny Florida. And remember, there are always new ways to improve your game. Call today to sign up for winter group lessons and experience SwingView Pro™. (See reverse for more info.)

Thanks,



Things Are Heating Up!

Get ready for the season by working on your swing during the off season. "The best time to make changes on your swing is during the winter", says Jim. Schedule your winter lesson package today and don't worry about the cold weather heading our way. We've got you covered - literally. All winter lesson packages take place in heated and enclosed bays

and include the use of Swingeye Pro. With Swingeye Pro you can observe yourself simultaneously from various perspectives while comparing your desired swing with your real swing movement. This patented method makes it possible for players to compare their "inner swing feeling" with the real movement.



Money Saving Winter Lesson Packages

Private Lesson Packages Available:

6 (1/2) hour lessons package for \$299.00
YOU SAVE \$31

6 (1) hour lessons package for \$499.00
YOU SAVE \$61

12 (1/2) hour lessons package for \$599.00
YOU SAVE \$41

12 (1) hour lessons package for \$949.00
YOU SAVE \$131

Florida Golf Trip

Golf with Jim this February at The Palm Coast Golf Resort

When you golf with Jim at The Palm Coast Golf Resort you will play some of the best courses in the nation.

The resort features 154 deluxe rooms (upgrades are available), all with Intracostal Waterway or marina views.

Amenities include 5 championship gold courses created by Jack Nicklaus, Arnold Palmer, Gary Player and Bill Amick, 3 swimming pools, miles of hiking, jogging and biking trails, 18-court

tennis center, bicycle and boat rentals, an 80-slip marina and ship's store, award-winning Flagler's Restaurant and Henry's Harborside Bar.



Golf Trip Includes:

- Accommodations
- 18 holes of golf with shared cart and all taxes on Cypress Knoll, Matanzas Woods, Pine Lakes Country Club or Palm Harbor per golfer, per night of stay.
- Palm Coast Golf Resort signature course, Ocean Hammock is included.

8 days / 7 nights

4 days / 3 nights

\$1250.00

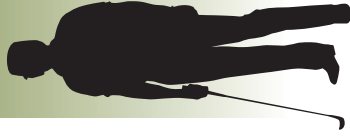
OR

\$825.00

Price based per person, double occupancy. Airfare not included

Price based per person, double occupancy. Airfare not included

www.21stcenturygolf.com



Jim McMahon
Golf Inc.

CALL TODAY
(845) 359-8910

2003 WINTER GROUP RATES
1/2 HOUR LESSONS ALSO AVAILABLE

1 Hour Lesson for 1
6 Lessons for \$499.00
10 Lessons for \$799.00
12 Lessons for \$949.00
*** Prices based per person*

1 Hour Lesson for 2
6 Lessons for \$299.00
10 Lessons for \$499.00
12 Lessons for \$549.00
*** Prices based per person*

Save \$\$\$ by booking in groups

1 Hour Lesson for 3
6 Lessons for \$239.00
10 Lessons for \$399.00
12 Lessons for \$469.00
*** Prices based per person*

1 Hour Lesson for 4
6 Lessons for \$199.00
10 Lessons for \$329.00
12 Lessons for \$399.00
*** Prices based per person*

2003 WINTER SCHEDULE

SUNDAY	Group Lessons 9:00 a.m. - 11:00 a.m.	Group Lessons 1:00 p.m. - 2:00 p.m.	Private Lessons
MONDAY	NO LESSONS		
TUESDAY	Private Lessons	Group Lessons 1:00 p.m. - 3:00 p.m.	Private/Group Lessons 4:00 p.m. - 8:00 p.m.
WEDNESDAY	Group Lessons 10:00 a.m. - 1:00 p.m.	Private Lessons	Private/Group Lessons 3:00 p.m. - 8:00 p.m.
THURSDAY	Group Lessons 10:00 a.m. - 1:00 p.m.	Private Lessons	Private/Group Lessons 3:00 p.m. - 8:00 p.m.
FRIDAY	Group Lessons 9:00 a.m. - 1:00 p.m.	NO LESSONS	
SATURDAY	Group Lessons 9:00 a.m. - 12:00 p.m.	Private Lessons	Group Lessons 1:00 p.m. - 2:00 p.m.

Call (845) 359-8910 to schedule your next lesson.

**All cancellations must be made within 48 hours to avoid cancellation fees.
This schedule is subject to change. All necessary appointments will be notified of any changes.*

Jim McMahon Golf Inc. 118 Route 303 - Tappan, New York, 10983 Tel: (845) 359-8910 web: www.21stcenturygolf.com
Questions or comments? Email Jim at jimcmahon@21stcenturygolf.com

Jim McMahon
Golf Inc.
118 Route 303
Tappan, NY 10983
(845) 359-8910
www.21stcenturygolf.com



www.21stcenturygolf.com