



COMPLETE

Coverage

THE DAILY ZONTA CONVENTION NEWSLETTER

JULY 5, 2004

Opening Ceremonies Inspirational, Uplifting and Challenging

Opening Ceremonies Chair Barbara Lipka faced an overflow crowd of Zontians and guests and welcomed all to the 57th Zonta International Convention. Zonta International President Margit Webjörn welcomed all as well and told of correspondence from New York State Governor George Pataki, New York

Senator Hillary Rodham Clinton, and New York City Mayor Michael Bloomberg. President Margit read a letter from United Nations Secretary General Kofi A. Annan in which he urged "...strong partnerships and sustained political commitment." The full text of his letter is printed elsewhere in this newsletter.

Keynote Speaker Noeleen Heyzer, Executive Director of the United Nations Development Fund for Women (UNIFEM) gave an inspiring address. She spoke of how we had all expected, upon entering the 21st Century, that we would have peace and security. Instead many are more fearful and cannot understand the terror we face nor what feeds the terror. The impact of war is no longer on the battlefield. "Women's bodies have become the battleground of war." But, she continued, the spirit of women cannot be stopped. Focusing on globalization, the social fragmentation of

war, and problems without borders, she told stories of hope in Rwanda.

UNIFEM is working toward investing in human development in order to have a peaceful world, because, unfortunately, poverty has a female face. Women must have equal pay, safety in the workplace, decision-making positions, and training to move from the unskilled sector into the skilled sector.

Ms. Heyzer ended by exhorting us to be bold and courageous, knowing that we can make a difference. We must weave together a common purpose. We must walk to the edge for we will not fall, but we will soar.



Pictured on left: keynote speaker Noeleen Heyzer, pictured above 3 Zontians in native garb, Lubov Hladun from Luiv, Ukraine; Leena Kankainen from Tampere, Finland; Mirja Jarimo-Lehtinen from Helsinki, Finland

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enriched the lives of millions of women, girls and children. You have helped to ensure that the critical concerns of women are addressed at the policy level.”

United Nations, The Secretary-General, Kofi A. Annan

Largest Ever Convention – Some Facts and Figures

As of Saturday, July 3rd, the ZI 57th Convention, NYC, July 3rd-8th, had registered

2,873
members and guests—

1,200

registered on Friday alone.

In preparation, Kay Jones reported that on Wednesday an enthusiastic and tireless assembly line of 20 “Bag Stuffers,” volunteers from District 3 clubs,

prepared **2,500**
convention bags.

Fifty-nine countries registered and after the USA, host country, the first five countries with the largest attendance are:

Germany	160
Sweden	109
Japan	100
Australia	95
Canada	86



Pictured above is Lucy Cullens, president of the Zonta Club of Buffalo, New York. Lucy is wearing a vintage 1905 dress borrowed from the Wilcox Mansion in Buffalo. Lucy felt that wearing this dress to opening ceremonies would be appropriate as Buffalo is the birthplace of Zonta.



Don't Forget!

Election Voting - Tuesday

8:00 am to 8:45 am

Broadway Ballroom

6th floor





Learn About Zonta, Make Friends, and Have Fun

The standing-room only crowd of convention first-timers was greeted with the above words of advice from outgoing Zonta International President Margit Webjörn early Saturday morning. To accommodate demand, with over 700 first-timers at the largest Zonta International convention to date, the orientation was repeated at noon.

Beverly Cotton, District 3, Area 2 Director, introduced Jane McEwen, Zonta Club of Glens Falls, New York and Past Governor of District 2, who expressed pure delight to be providing this brief overview and orientation to a Zonta International Convention to such a large, eager group at a very early hour. Jane said, “Barring death or lack of funds, you will be an ZI Convention attendee forever!”

Jane told the first-timers of the importance of the occasion. This is an opportunity to elect officers, to select Zonta International Projects, to develop resolutions, to review and amend bylaws, to receive committee reports on the accomplishments and achievements of the past biennium and as Margit says, “to make friends.” All attendees, delegates in particular, have responsibilities, primarily to read all the materials provided, so they know where to be and when, to be punctual, ask questions and participate fully. This is the first time electronic voting will be used and the delegates must familiarize themselves with this process before Tuesday’s voting.

The first-timers’ orientation ended with a lively question and answer session. Energy and enthusiasm was in the air as everyone exited to their respective District Meetings.

Hospitality: Welcome, Warmth, Helpfulness and Fun

Visit the Hospitality Center located on the 7th floor of the Astor Ballroom. It promises to be a fun place to visit. You will find the ZI Foundation Booth and District 18 Convention Raffle in the pre-function foyer to the Ballroom. Once you enter the Ballroom there are a myriad of activities for your enjoyment such as comfortable sofas and chairs where you can put up your weary convention feet!

Hospitable Zontians at the reception desk will answer your questions and assist you in finding Convention locations throughout

the hotel. Bulletin boards are located here as well, so you can leave messages, pick up messages, and check for updates of District events.

Lost something? Check the “Lost and Found” section at the reception desk. Want to check your email? Stop at the Internet Café where five computers are located so you can touch base with your family and friends at home.

Additionally, the suite includes the Avenue of Service reports and an opportunity to “Meet the PIPs,” i.e. Past International Presidents. A “Welcome to Melbourne 2006” area will provide you with details on the next ZI convention. The Convention Photographer will be displaying and selling candid shots of working/playing Zontians, so be sure to take a peek at the photos.

Want to know more about travel and tours in New York City or what restaurants have the best rating? Literature from NYC&Co., New York City’s Convention and Tourist Bureau, will be available throughout the suite and a Zagat’s guide to restaurants can be found at the reception desk.





A Message from the United Nations Secretary- General, Kofi A. Annan

United Nations
The Secretary-General
Message to the 57th Zonta International Convention
New York, 3-8 July 2004

For decades, Zonta International has worked with the United Nations family to advance the rights of women and children around the world. Through that spirit of partnership, as well as through your generous financial support for health and education projects in communities around the globe, you have touched and enriched the lives of millions of women, girls and children. And through your advocacy, you have helped to ensure that the critical concerns of women continue to be addresses at the policy level.

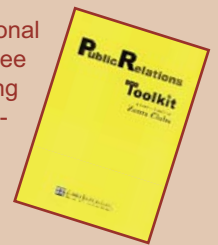
It is encouraging to know that the Millennium Development Goals will form an important part of your agenda for the next Biennium. It reflects your

understanding that the empowerment of women not only forms a Millennium Development Goal in itself, but is also a prerequisite for achieving all the other goals. You have also understood that it is not enough for Governments to make promises, even when the resources are available to back them up; the whole of society must be mobilized to achieve the goals. That requires a combination of strong partnerships and sustained political commitment, involving the broadest possible range of people. Zonta International, with its creative and committed membership in more than 60 countries, has demonstrated a wonderful capacity for helping to achieve such a mobilization. In that spirit, I wish you a most productive conference, and hope that many others will follow your example.

Kofi A. Annan

Introducing! The ZI Public Relations Toolkit

The Zonta International Public Relations Committee completed a training project called a "How-To Tool Kit" for Public Relations. It is a folder with loose pages, each of which is devoted to a separate topic. Each page is a bulleted outline of a Public Relations concept and the steps you need to follow to produce that kind of tool.



The kits are available for purchase at the Zonta International sales booth. The cost is \$3.00. Individual pages will be downloadable after convention from the Zonta International Web site. We are also building a web archive of examples for members to study under our committee listing on the web.

Topics covered in the kit include: Communication Tools such as Newsletter, Email, Web site, Brochure, Special events, Club display board and Promotional products. These are items that might feature the Zonta logo or rose. Media Relations Tools include Newspaper, Broadcast, Audio Visual Presentation, Special Events and Zonta Rose Day. Organizational Tools are intended for internal use in Zonta. They include Calendaring and Planning, Directory, Networking, International Relations, Awards & Recognition and Archiving.

The principle asset of the Tool Kit is that it is modular. A small club may choose to use only one PR tool, a large club might use many. The kit has been translated into German and Italian. A French translation is still in process. These translations will be available electronically.

Stop by the store and pick up your club copy today.

